

# QUALLITY

# DESERVES



WE MAKE SOME UNIQUELY

## OUR CHAIRMAN





#### Pravin Kumar Suman

Founder and Chairman Birendra Group



Pravin Suman



<u>pravinsuman</u>

Since 2008, "Birendra Group", powered by "Birendra Educational & Social Trust (BEST)", uplifts society through education and social services, alongside our Industry wing specialized in Steel & Alluminium products, and real estate ventures managed by Vir Virendra Infracon Pvt. Ltd.

## GET IN TOUCH



We look forward to working with you

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Birendra Group Industries

## **OUR TIMELINE**



Our journey began in a rented space, crafting aluminum items on a rented Floor , igniting the genesis of our "Industry" wing with precision and flair.

As growth propelled us forward, we transitioned from our humble rented floor to a small manufacturing unit strategically positioned near our main branch, marking a significant stride in our expansion journey.

Continuing our expansion, we inaugurated two new branches specializing in steel and nails (kanti), fortifying our presence and diversifying our expertise to meet evolving market demands.

In the mid of our success, we were achieving our goals and gaining recognition throughout our state. Expanding our footprint, we aimed to establish outlets not only across our district but also in neighboring districts, fueling our mission to serve our community with excellence.



In 2020, the onset of the Corona Pandemic brought forth unprecedented challenges, marked by the commencement of a nationwide lockdown on March 25th. Subsequently, our sales plummeted, posing significant hurdles during a crucial phase of our growth journey.

During the splitting era of the **Corona Pandemic and ensuing** lockdown, prolonged lasting nearly two years, we faced the fearsome reality of discontinue operations at our nail (kanti) factory. As time progressed, the weight of our losses became palpable, bringing our anticipated ventures to an stoppage, casting a shadow our future over endeavors.

Post-lockdown, we embarked on a slow but steady path to recovery, grappling with the aftermath of the pandemic nightmare. Yet, our enduring resilience kept us firmly anchored in the field, determined to forge ahead despite the challenges.

With the nightmare of that period behind us, we stride forward with renewed vigor, resolute in our determination to surpass our previous accomplishments and reclaim our trajectory of growth. Expect an show of exciting new programs and events on the horizon, as we gear up to showcase our unforgiving chasing of excellence within a short span of time. Stay tuned for what lies ahead as we embark on this exciting journey together.

#### **MISSION**

At our core, we're driven by a singular mission: to stand out from the crowd, setting new standards in both product excellence and customer service. We're not just here to compete; we're here to redefine what it means to truly excel. Our commitment to you is unwavering: delivering the finest quality products imaginable, coupled with an unparalleled level of service that leaves you not just satisfied, but truly delighted. Join us on this journey toward excellence, where every interaction is an opportunity to exceed expectations and create something truly remarkable.

#### **VISION**

We envision a future where innovation and distinction are the cornerstones of our identity. While we're inspired by our competitors, we're driven to surpass them in every way imaginable. Our vision isn't just about being different; it's about being undeniably superior. We're committed to pioneering new paths, setting trends, and redefining industry standards. Join us as we embark on this exhilarating journey toward excellence, where every step forward is a testament to our unwavering dedication to being the absolute best.

# Our Mission and Vision



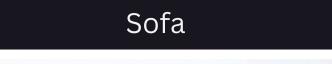








"Welcome to our world of craftsmanship! At our manufacturing hub, we specialize in crafting exquisite aluminum goods alongside custom steel items tailored precisely to your desires. Whether it's a unique steel creation or accessing a wide array of steel products, we're dedicated to exceeding your expectations. Plus, we offer convenient home services and manufacturing options. Let us bring your visions to life, ensuring the finest quality and the best value every step of the way."





RS.27,999

### Jhula



RS.34,999

#### Tea Table



RS.4,599

### Pot Stand



RS.9,199

#### Gates



RS.11,499

#### Chair



RS.1,599 / PIECE

#### Cafe Table



RS.9,199

#### Bed



RS.15,999

### **OUR OTHER DEPARTMENTS**



#### **Birendra Group Education**

Kushal Yuva Program (KYP) under "Aarthik Hal, Yuvaon ko Bal" Bihar's boosts vouth employability (15-28 vears. extensions for SC/ST, OBC, and PwD) with minimum 10th-grade education. Advanced Diploma in Computer Application (ADCA) computer covers basics. programming, networking, etc., enhancing job prospects.



#### **Birendra Educational & Social Trust**

Introducing BEST (Birendra Educational and Social Trust) - your partner in building a brighter future. Dedicated to enhancing education and social services, we launch innovative welfare schemes to improve our community. Join us in making society a better place to live. With BEST, the best is yet to come!



#### **Vir Virendra Infracon PVT LTd**

At Vir Virendra Infracon Pvt.
Ltd., we offer a diverse range of properties, including land, houses, and rental floors. Our mission is to provide legally secure, high-quality real estate options for a smooth and trustworthy transaction.

Explore our portfolio to find your perfect property.



#### **Birendra Group HR Solutions**

Birendra Group HR Solution is dedicated to providing specialized HR services and support for companies in the service and manufacturing sectors. Our focus is on managing and optimizing human capital to enhance your organization's efficiency. Explore our comprehensive range of HR solutions tailored to meet your needs.



#### AN ISO 9001:2015 Certified Company

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